

Saravana Bhava

Senior Platform Engineer | Full-Stack & Platform Architect

✉️ sabajobs@gmail.com | 🌐 <https://sazm.in> | 📞 +91 93805 96836 | Remote (Global)

PROFESSIONAL SUMMARY

Senior Software Engineer with 19+ years of experience designing, building, and scaling production-grade web platforms across e-commerce, real estate, healthcare, education, and media industries. Specialized in full-stack development, system architecture, and platform ownership, with deep expertise in building scalable, high-performance, and SEO-optimized applications. Proven ability to work effectively in fully remote, distributed environments with async-first collaboration.

TECHNICAL SKILLS

Frontend & UI Engineering

- Next.js, React, Tailwind CSS
- HTML5, CSS3, JavaScript (ES6+)

Backend & Application Development

- Node.js, PHP
- RESTful API design, third-party integrations
- Secure authentication and payment gateway integrations

Programming Languages

- Advanced: JavaScript, PHP, SQL, Bash/PowerShell
- Proficient: Python, TypeScript
- Working Knowledge: Ruby, Java, C/C++

Frameworks & Libraries

- Laravel, CodeIgniter, Django
- Ruby on Rails, Yii, Zend
- jQuery, Composer

Content Management Systems

- Payload CMS (Headless), WordPress, Joomla
- Drupal, Squarespace, Wix

E-Commerce Platforms

- WooCommerce, Magento, OpenCart
- Shopify, BigCommerce, PrestaShop

Databases & Data Stores

- PostgreSQL, MySQL, MongoDB, Redis, SQLite

Cloud, DevOps & Infrastructure

- AWS, Google Cloud, Vercel, Cloudflare
- Docker, Apache, Nginx, CI/CD pipelines
- Performance tuning, caching strategies, deployment automation

Architecture & Engineering Practices

- Headless CMS architecture
- SEO-first, performance-driven development
- API-centric platforms
- AI-assisted automation workflows

PROFESSIONAL EXPERIENCE

Independent Software Engineer / Freelance Consultant (Remote) — Oct 2024 – Present

- Delivering end-to-end engineering solutions for global clients, owning projects from architecture and development through deployment and long-term optimization.
- Designing and building headless, SEO-optimized platforms using modern JavaScript frameworks and cloud-native infrastructure.
- Advising clients on technology strategy, platform modernization, scalability, and performance.
- Implementing secure authentication, payment workflows, API integrations, and automation pipelines.
- Operating independently while collaborating asynchronously with distributed teams across multiple time zones.

Selected Projects

- SazM — Content-driven platform built with Next.js and Payload CMS, optimized for performance, scalability, and SEO.
- Reelvo — AI-powered short-form content automation platform supporting generation, scheduling, publishing workflows, and analytics.
- TrustAds — Centralized digital advertising management and reporting platform providing campaign visibility and performance insights.

Weismann Web — Senior Software Engineer / Project Lead | Jan 2018 – Sep 2024

- Led delivery of 70+ production platforms for clients across North America and international markets.
- Owned the full software development lifecycle including requirements analysis, system architecture, development, deployment, and ongoing support.
- Built scalable CMS-driven platforms and high-traffic e-commerce systems with secure payments and SEO best practices.

- Acted as technical lead and primary client liaison, translating business needs into long-term technical solutions.
- Modernized legacy platforms to improve performance, maintainability, and scalability.

Selected Projects

- Stoneledge Farm
- Hamilton Jewelers
- Meta Life Center
- Unity Albany

Vivid Infotech Software Solutions Pvt. Ltd. — Senior Software Engineer & Team Lead | Apr 2010 – Dec 2017

- Designed and delivered custom web applications, marketplaces, and social platforms.
- Led and mentored engineers while remaining hands-on with architecture and implementation.
- Built real-time systems, payment integrations, and complex admin workflows.

Infowave Knowledgeware — Module Lead & Senior Web Applications Programmer | Oct 2006 – Dec 2009

- Built and maintained enterprise-grade platforms across education, real estate, healthcare, and classified domains.
- Contributed to system design, module development, testing, and performance optimization.

EDUCATION

Bachelor of Engineering (B.E.) – Information Technology

Manonmaniam Sundaranar University | First Class

CERTIFICATIONS & AWARDS

- Pillar of VIVID Award — Vivid Infotech Software Solutions
- C & Java Certification — Sun I Tech
- NetPro Certified Networking Engineer

REMOTE WORK STRENGTHS

- Extensive experience working independently and asynchronously
- Comfortable collaborating across US, EU, and global time zones
- Strong written communication and documentation skills
- Proven ownership mindset with minimal supervision
- Reliable delivery in long-term remote engagements